

FOR IMMEDIATE RELEASE



CONTACT: Ariel Carpenter or Meghan Stettler
KCET Communications Department
323-953-5243; acarpenter@kcet.org
323-953-5308; mstettler@kcet.org

KCET AIRS SPECIAL ARTS SERIES, 'LIVE @ THE FORD' FEATURING CULTURALLY DIVERSE PERFORMANCES BEGINNING OCT. 18 AT 9 PM

'Live @ the Ford' continues KCET's 45-year partnership with The Los Angeles County Arts Commission; Series includes exclusive behind-the-scenes footage, interviews and live performances taking place at the Historic John Anson Ford Amphitheatre

Los Angeles – Oct 7, 2011 – [KCET](#), the nation's largest independent public television station serving Southern and Central California, is pleased to expand its 45-year collaboration with the [Los Angeles County Arts Commission](#), in association with CDK Productions, to air *Live @ the Ford*, a series featuring culturally diverse performances at the historic Ford Amphitheatre premiering on KCET October 18, 2011 at 9 p.m. Special Web extras, including performance footage, interviews with artists, and blog posts dedicated to the run of the series will also be available on kcet.org/shows/live_the_ford.

In the first episode, viewers will experience Grandeza Mexicana Folk Ballet Company, L.A.'s premier folklorico dance company. The episode features new works of folk dances of Tamaulipas and a Country Western-themed piece (a first for Grandeza) as well as the Mexican traditional music group Hermanos Herrera. The *Live @ the Ford* series will also showcase inspiring and artful performances by the Korean B-boy group Last for One, and Korean fusion group Haegum Plus, presented by the Korean Cultural Center, Los Angeles; The Angel City Jazz Festival, featuring cutting-edge jazz from around the world and dance crews from the J.U.I.C.E Hip-Hop festival. Each episode is a one-hour concert performance interspersed with behind-the-scenes footage and interviews.

For nearly half a century, KCET has partnered with the Los Angeles County Arts Commission to broadcast the annual [Los Angeles County Holiday Celebration](#), a live multi-hour performing arts event featuring dozens of culturally and artistically diverse performance groups from all corners of Los Angeles County. The *Live @ the Ford* partnership comes in support of KCET's current initiative to develop local programming that contributes to the cultural and educational enrichment of Southern and Central California.

"KCET has a rich tradition of providing viewers with cultural programming that speaks to the communities we serve as a local public media station," said Juan Devis, Co-Executive Producer for the series and director of Production & Program Development at KCET. "*Live @ the Ford* allows KCET to blend its two core values – community advocacy and cultural arts – into one exciting series."

***Live @ the Ford* airdates include:**

October 18 at 9 p.m.
November 1 at 9 p.m.
November 15 at 9 p.m.
November 29 at 9 p.m.

About KCET

On-air, online and in the community, KCET plays a vital role in the cultural and educational enrichment of Southern and Central California. KCET currently produces the Emmy®, duPont-Columbia and Peabody Award-winning SoCal Connected, a hard-hitting prime-time weekly television news program that examines the issues and people of Southern California. Throughout its 47-year history, KCET has won hundreds of major awards for its local and regional news and public affairs programming, its national drama and documentary productions, its quality educational family and children's programs, its outreach and community services and its website, kcet.org. KCET is a donor-supported community institution. More than half of the funds raised to support KCET's operating budget come from individual support. For additional information about KCET productions, Web-exclusive content, programming schedules and community events, please visit kcet.org.

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