



**HIT**  
**WEEK**

MELA, INC PRESENTS

**UNEXPECTED CREATIVE ITALIANS**

**LOS ANGELES**

THURS. OCTOBER 14, 2010

FRI. OCTOBER 15, 2010 AT 7:30PM

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The (H)IT name is the union of HIT and Italian, but the subtitle of this ambitious export of Italy's music scene today – "Unexpected Creative Italians" – tells you more.

**October 14:** lyrical, atmospheric works from composer **Ludovico Einaudi**, whose fans crowd venues from NY's Le Poisson Rouge to London's Royal Albert Hall to hear him perform. **October 15:** multi-platinum singer **Elisa**, whose ballad "Dancing" was featured on *So You Think You Can Dance* plus special guests.

**WWW.HITWEEK.IT**

**EARLY BUYER INCENTIVE: PURCHASE BY OCT 7 & 8 AND PAY ONLY \$15 | FULL PRICE \$20 | STUDENTS AND CHILDREN \$12 | VIP TICKETS AVAILABLE | OPEN SEATING**

**Ford Theatres**

Just off the 101 (Hollywood) freeway across from the Hollywood Bowl and south of Universal Studios. Grounds open 2 hours before showtime for picnicking.

**tickets** [www.FordTheatres.org](http://www.FordTheatres.org)  
**323.461.3673**